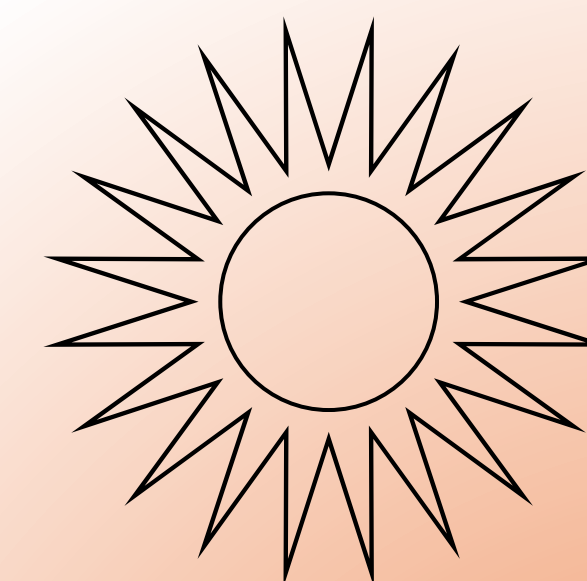


SUMMER INSTITUTE

JULY 2024



OppNet's three-week Summer Institute is the launchpad for our six-year Fellows program. Our incoming class of 165+ rising 11th graders is introduced to OppNet's proprietary, best-in-class Career Fluency® curriculum and kick-starts their college and career exploration journeys through workplace visits, meaningful lessons, and community building activities.

KEY METRICS

165+
STUDENTS

30
PROFESSIONALS

As a Summer Institute sponsor, you'll be one of the first companies our students are exposed to during their OppNet experience!

SPONSORSHIP LEVELS

\$85,000

- 4 benefits from column A
- 3 benefits from column B
- 2 benefits from column C
- 2 benefits from column D

\$50,000

- 4 benefits from column A
- 2 benefits from column B
- 1 benefit from column C

\$25,000

- 4 benefits from column A
- 1 benefit from column B

\$15,000

- 3 benefits from column A

SPONSORSHIP BENEFITS

A

- 1** Logo on materials
- 2** Logo on signage
- 3** Logo on website
- 4** OppNet logo use
- 5** Social media mention

B

- 1** Branded gift* Example
- 2** Gala tickets (2)
- 3** Dedicated social post

*Sponsor is responsible for the cost of the gift.

C

- 1** Field trip
- 2** Exclusivity clause

D

- 1** Naming rights
- 2** Media outreach

