


SPONSORSHIP BENEFIT DETAILS



BENEFIT	DETAILS 
Brand activation	Engage directly with attendees and showcase your products and services through a brand activation or a short video message from your company.
Branded gift	A branded attendee gift of your choice. Sponsors are responsible for the cost of branded gifts.
Dedicated social post	A post devoted to your company's sponsorship on OppNet's social channels.
Exclusivity clause	Exclusivity clause in the sponsorship agreement that ensures your company is the sole representative of your industry among the event's sponsors.
Field trip	Host a group of OppNet Fellows for a career exposure field trip to your New York City office, providing invaluable opportunities for your company and your employees to engage with our talented students.
Gala tickets (2)	Two tickets to OppNet's <u>Night of Opportunity Gala</u> on May 8, 2024, a gathering of 1,000+ industry leaders, philanthropists, and changemakers.
Guest speaker	An opportunity for a company representative to deliver remarks at the event that inspire attendees and showcase your company's industry leadership and commitment to social impact.
Logo on materials	Logo placement on materials such as agendas, slides, and more, ensuring your brand's visibility throughout the event.
Logo on signage	Logo placement on event signage, capturing the attention of attendees and creating a lasting brand impression.
Logo on website	Logo placement on OppNet's website.
Media outreach	Partner with OppNet on a press release, generating valuable publicity for your brand and highlighting your commitment to social impact.
Naming rights	Exclusive rights to name the event/program.
OppNet logo use	Access to OppNet's logo for use in cause marketing or other co-branded campaigns and in your own company communications, strengthening your brand's association with our mission of empowering underrepresented students.
Photo booth	A digital photo booth at the event with customizable branded virtual backdrops and overlays.
Social media mention	Receive a mention or tag in a social media post about the event.