

SPONSORSHIP OPPORTUNITY

# OPPNET GRADUATION CEREMONY

## JUNE 2024

PRESENTING SPONSORSHIP



OppNet's annual graduation ceremony celebrates the achievements of our graduating class of college Fellows and features inspiring speeches from students and OppNet leaders.

### KEY METRICS

**50** STUDENTS

Join us in celebrating our graduating class and showcase your commitment to education and empowerment.

### SPONSORSHIP BENEFITS

We're looking for a **\$25,000 exclusive presenting sponsor** for this event. OppNet will work with you to customize your sponsorship experience, choosing benefits from the list below that advance both your goals and ours.

- Naming rights – e.g., “Opportunity Uncapped: Graduation 2024, Presented by [Your Company]”
- Guest speaker
- Dedicated social post
- Photo booth
- Brand activation
- Branded gift\*
- Gala tickets (2)
- Media outreach
- OppNet logo use
- Logo on materials
- Logo on signage
- Logo on website



Example

\*Sponsor is responsible for the cost of the gift.



For more information: [corporatepartnerships@oppnet.org](mailto:corporatepartnerships@oppnet.org)

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# FINTECH SUMMER PROGRAM

## JULY 2024



PRESENTING SPONSORSHIP

Set to launch in July 2024, this is an immersive in-person two-week program for students interested in finance and technology. The program dives deeply into the principles of computer science, provides firsthand exposure to the dynamic financial services industry, and offers hands-on experience in developing real-world applications.

### KEY METRICS

**25** STUDENTS

We're looking for a flagship sponsor to be our official launch partner for this innovative program!

### SPONSORSHIP BENEFITS

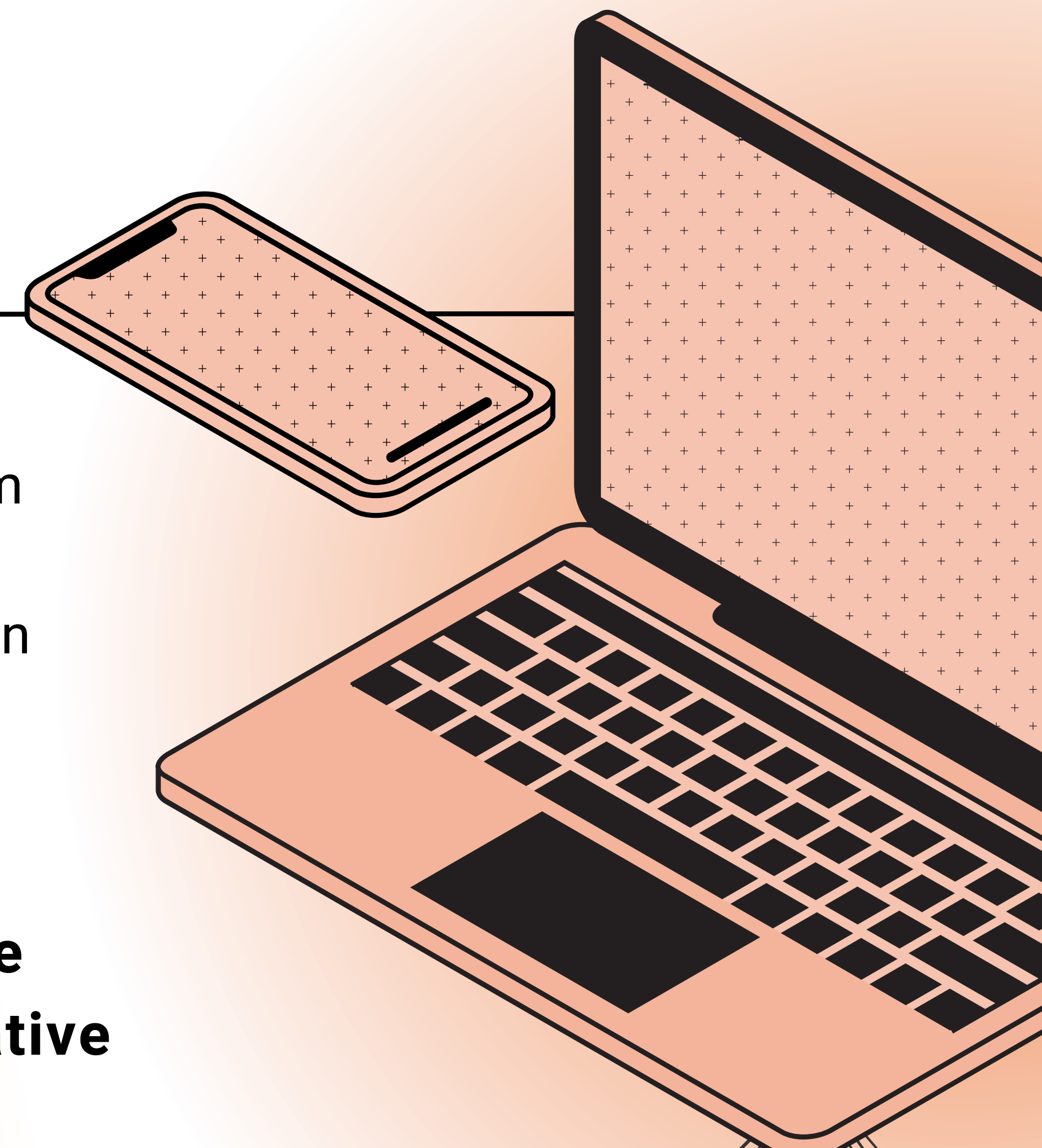
We're looking for a **\$50,000 exclusive presenting sponsor** for this program. OppNet will work with you to customize your sponsorship experience, choosing benefits from the list below that advance both your goals and ours.

- Naming rights – e.g., “FinTechEdge, Powered by [Your Company]”
- Guest speaker
- Volunteer opportunities
- Field trip
- Dedicated social post
- Branded gift\*
- Gala tickets (2)
- Brand activation
- Media outreach
- OppNet logo use
- Logo on materials
- Logo on signage
- Logo on website



Example

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