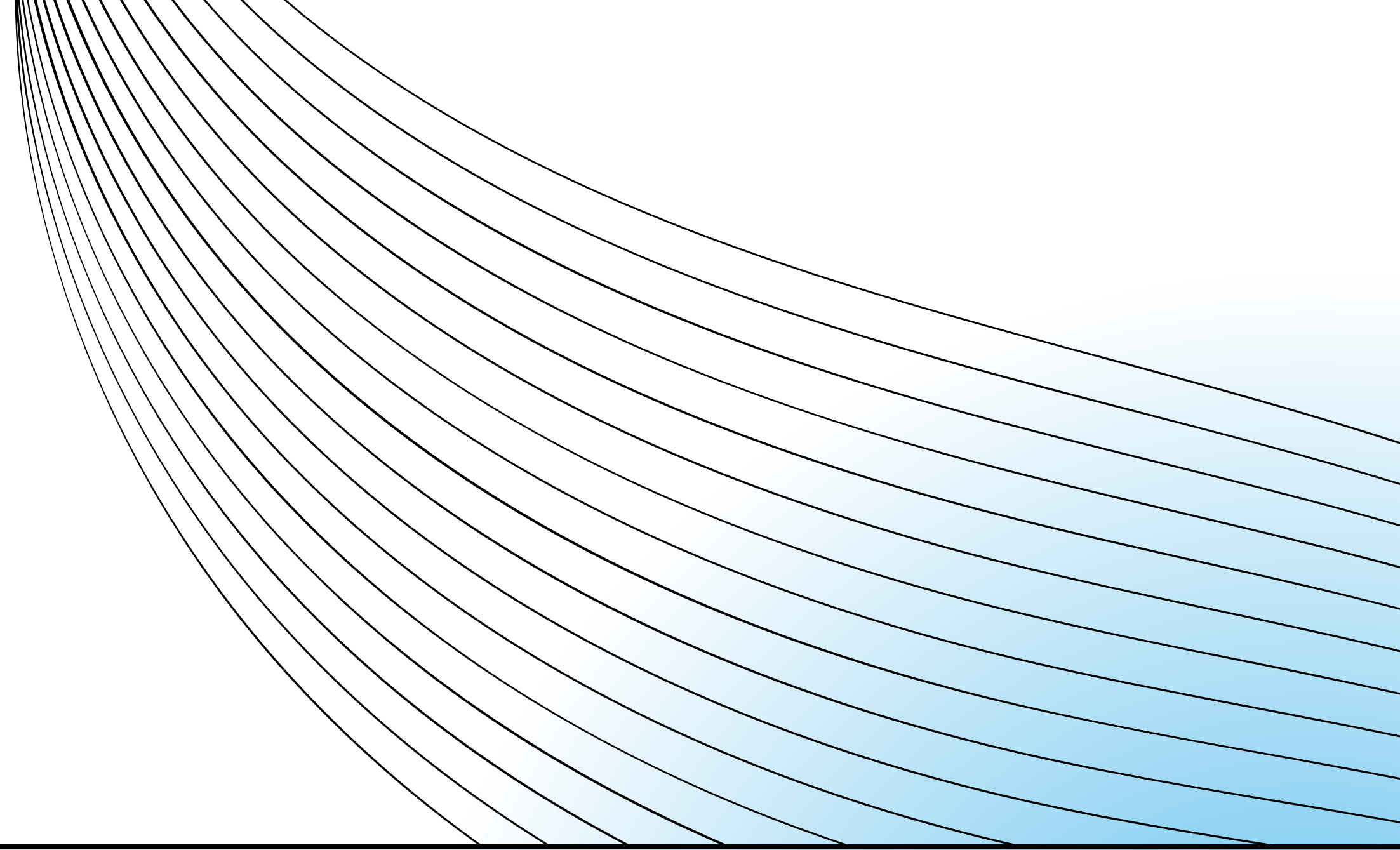




THE
OPPORTUNITY[®]
NETWORK
To **College**. To **Career**. To **Thrive**.



CORPORATE PARTNERSHIPS



For more information: corporatepartnerships@oppnet.org

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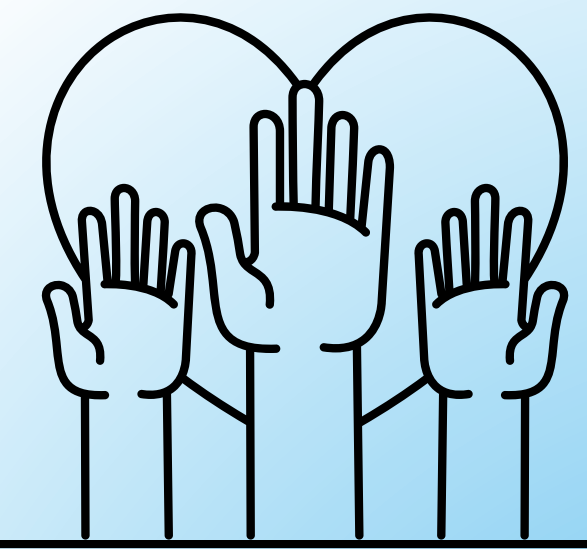
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EMPLOYEE ENGAGEMENT OPPORTUNITIES




CORPORATE VOLUNTEER PARTNERSHIPS

Values-aligned companies and their employee volunteers provide invaluable career exposure and professional skill-building that prepares OppNet students to enter the workforce with agency and confidence. As a corporate volunteer partner, you gain priority access to our volunteer opportunities, increased visibility, and the chance to tap OppNet's talent pool for interns and entry-level employees.

VOLUNTEER OPPORTUNITIES

Resume Workshops
Speed Networking
Mock Interviews
Career Exposure Panels & Roundtables
Summer Readiness Workshop
Summer Entrepreneurship Program
and **more!**

 [Click here](#) to see all our 2023-2024 volunteer opportunities!

EMPLOYEE GIVING AND MATCHING GIFTS

OppNet works with companies to create customized employee-giving campaigns. We provide comprehensive support, from developing a theme or concept for the campaign to advising on goal setting to creating custom fundraising pages and promotional materials.

SPONSOR AN ASSOCIATE BOARD MEMBER

Companies can sponsor an emerging leader to serve on OppNet's Associate Board of Directors. This dynamic group of early- and mid-career professionals from a range of industries actively champions OppNet's mission. Associate Board members connect with like-minded peers, serve as philanthropic leaders, and liaise between OppNet and their respective companies.

CAREER IMMERSION DAYS

Career Immersion Days are a robust and tailored volunteer opportunity for select corporate partners. This half-day event, held at your office, combines a field trip with experiential learning for 10-20 OppNet Fellows. They'll gain insights into your company, industry, and career prospects, engage in industry-relevant activities, and network with your employees. This event fosters deep connections between your employees and our students and allows partners to showcase their companies to diverse young talent. OppNet will collaborate with you to plan the day and identify activities and resources that will support Fellows' learning and development.



CORPORATE PARTNERSHIPS SPONSORSHIP OPPORTUNITIES



For 20 years, our valued corporate partners have supported our mission by contributing their time, expertise, and resources. Our sponsorship programs are centered around initiatives that align with your company's priorities and advance your and OppNet's goals. Sponsors receive a wide range of benefits by joining our efforts to unlock college and career access and success for thousands of talented young people of color

COHORT SPONSORSHIPS

Sponsor a cohort of 165+ OppNet Fellows for an entire year. Over six years, from 10th grade through college graduation, OppNet Fellows receive personalized college guidance, professional skill-building, network-building opportunities, wellness support, and five paid summers of internships or enrichment programs. Through a cohort sponsorship, you'll build a direct connection with a specific group of OppNet Fellows, receive updates on their progress throughout the year, and engage in cross-promotional publicity opportunities. OppNet will work with you to align engagement opportunities to your goals.

PROGRAM SPONSORSHIPS

Program sponsorships enable your company to partner with OppNet on a specific component of our work, such as professional networking, college and career exposure, and entrepreneurship. We have a variety of program offerings that can be matched with your mission.

 [Click here](#) to see our 2024 program sponsorship opportunities!

PRESENTING SPONSORSHIPS

Exclusive sponsorships with naming rights for special events and new, cutting-edge programs.



For more information: corporatepartnerships@oppnet.org

CORPORATE PARTNERSHIPS BRAND PARTNERSHIPS

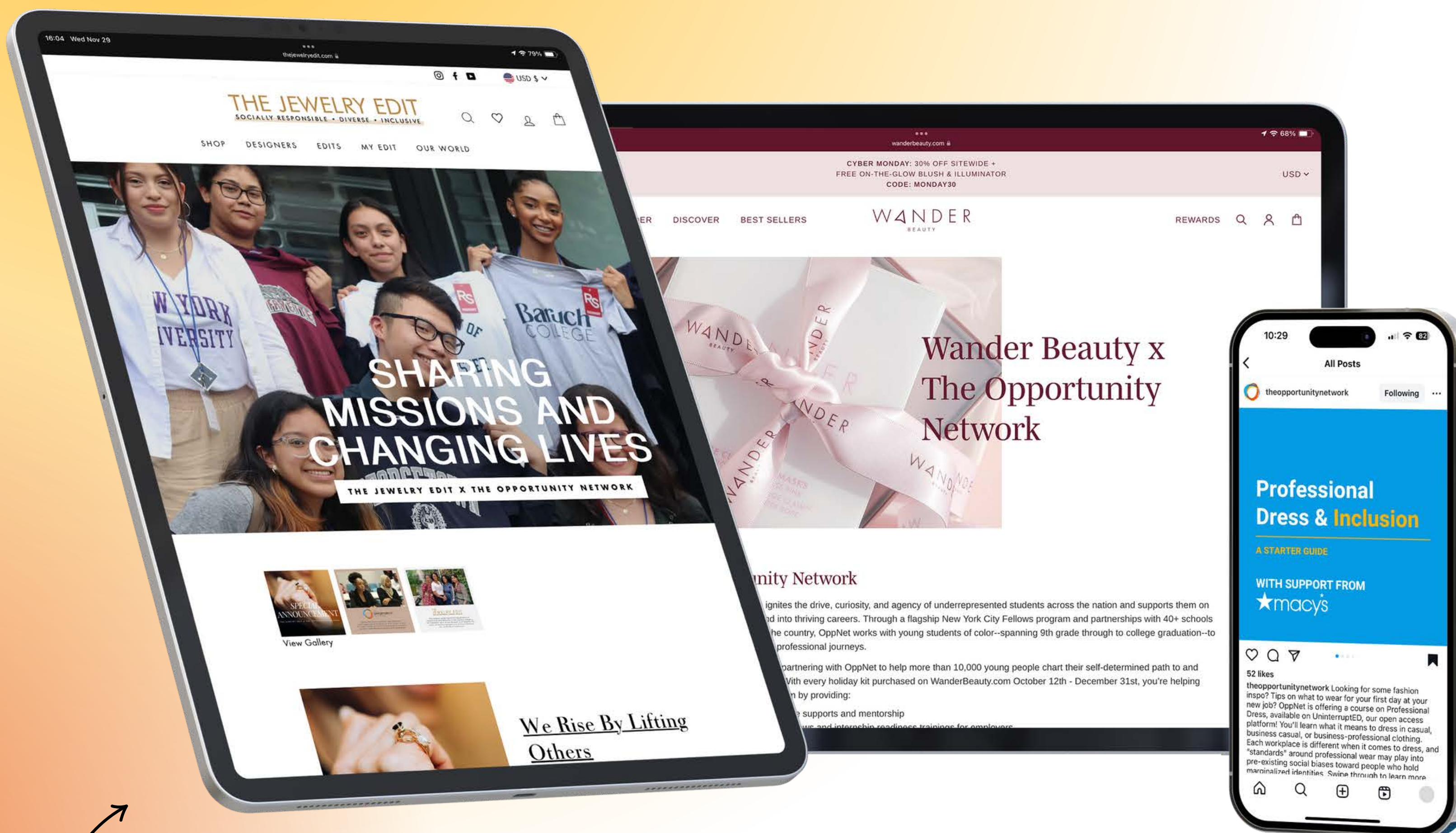


CAUSE MARKETING

Partner with us on a cause marketing campaign to donate a portion of proceeds from sales of specific goods. You'll support talented young people from underrepresented communities while burnishing your brand and engaging new and existing customers. We'll partner to craft compelling materials and promote the campaign across social media. We can also support your company in running a round-up or check-out campaign through which your customers can donate to OppNet directly. OppNet can work with you to determine the philanthropic goal that feels most appropriate for your company.

SOCIAL MEDIA CAMPAIGNS

Promote your commitment to social impact by partnering with OppNet on a social media storytelling campaign. We'll create mutually beneficial content on platforms like Instagram, TikTok, and LinkedIn that raises awareness of OppNet's mission and impact and showcases your company's dedication to empowering underserved youth.



OppNet's previous cause marketing and social media partners include The Jewelry Edit, Wander Beauty, and Macy's.



For more information: corporatepartnerships@oppnet.org

CORPORATE PARTNERSHIPS

OTHER WAYS TO PARTNER



IN-KIND SUPPORT

Donate products and services that are essential to OppNet's mission and operations. We are also looking for partners who can donate space for our in-person programming.

NIGHT OF OPPORTUNITY GALA • MAY 8, 2024

OppNet's annual Night of Opportunity Gala on May 8, 2024, will be a gathering of 1,000+ industry leaders, philanthropists, and changemakers. Companies from all sectors can sponsor tables and receive recognition in all digital and print materials. Additional visibility, sponsorship, and brand activation opportunities are available.

OPPORTUNITY IGNITED

Through our fee-for-service Opportunity Ignited program, OppNet works with employers aiming to learn, design, and build inclusive workplaces to hire, onboard, and retain first-generation college students and talent of color for summer internships and full-time jobs. These services are tailored to fit each company's unique resources and needs, and OppNet works with companies to co-create goals based on findings from an inclusive culture mapping process.

HIRE AN OPPNET INTERN

OppNet partners with hundreds of companies to connect our Fellows with five summers of paid internships. From candidate identification to placement, OppNet has a dedicated team driving recruiting efforts for partners by connecting them to OppNet Fellows from diverse majors, experiences, and backgrounds to meet companies' specific talent and organizational needs. Through internships, our students build a robust resume of work experiences and develop a network of professional contacts.



PARTNERSHIP BENEFITS

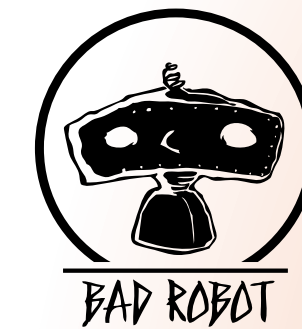
Benefits of a partnership with OppNet include:

BENEFIT	DETAILS
Branded gift	Branded gift of your choice for OppNet students. Sponsors are responsible for the cost of branded gifts.
Social media mention	Receive a mention or tag in a social media post about OppNet corporate partners.
Dedicated social post	A post devoted to your company's sponsorship on OppNet's social channels.
Field trip	Host a group of OppNet Fellows for a career exposure field trip to your New York City office, providing invaluable opportunities for your company and your employees to engage with our talented students.
Logo on website	Logo placement on OppNet's website.
Media outreach	Partner with OppNet on a press release, generating valuable publicity for your brand and highlighting your commitment to social impact.
OppNet logo use	Access to OppNet's logo for use in cause marketing or other co-branded campaigns, strengthening your brand's association with our mission of empowering underrepresented students.

Additional benefits for program sponsors include:

Guest speaker	An opportunity for a company executive to deliver remarks at program events that inspire attendees and showcase your company's industry leadership and commitment to social impact.
Exclusivity clause	Exclusivity clause in the sponsorship agreement that ensures your company is the sole representative of your industry among the program event's sponsors.
Logo on materials	Prominent logo placement on materials such as agendas, slides, and more, ensuring your brand's visibility throughout the event and creating a lasting impression on attendees.
Brand activation	Engage directly with attendees and showcase your products through a brand activation or a short video from your company that includes a message, promotion, or other content of your choice.
Logo on signage	Prominent logo placement on program event signage, capturing the attention of attendees and creating a lasting brand impression.
Naming rights	Exclusive rights to name the event/program.

CORPORATE PARTNERSHIPS
**SELECT CORPORATE
PARTNERS**



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