

SPONSORSHIP OPPORTUNITY

# COLLEGE ACCESS AND SUCCESS SYMPOSIUM APRIL 2024



Every year, OppNet convenes dozens of colleges and universities from across the country at our College Access and Success Symposium (CASS) to collaborate on how colleges can better serve their low-income and first-generation students to thrive in their higher education pursuits.

### KEY METRICS

|                        |                                |
|------------------------|--------------------------------|
| <b>150</b><br>STUDENTS | <b>40</b><br>COLLEGE<br>ADMINS |
|------------------------|--------------------------------|

With visibility opportunities for your brand that include the Best-Fit Summit and College Access Roundtables, a CASS sponsorship helps equip OppNet Fellows with the tools to successfully navigate the college research and application process.

### SPONSORSHIP LEVELS

|                 |   |
|-----------------|---|
| <b>\$10,000</b> | <ul style="list-style-type: none"> <li>• 4 benefits from column A</li> <li>• 1 benefit from column B</li> <li>• 2 benefits from column C</li> </ul> |
|-----------------|---|

|                |  |
|----------------|--|
| <b>\$5,000</b> | <ul style="list-style-type: none"> <li>• 4 benefits from column A</li> </ul> |
|----------------|--|

|                |  |
|----------------|--|
| <b>\$2,500</b> | <ul style="list-style-type: none"> <li>• 2 benefits from column A</li> </ul> |
|----------------|--|



### SPONSORSHIP BENEFITS

**A**

- 1 Logo on materials
- 2 Logo on signage
- 3 Logo on website
- 4 OppNet logo use
- 5 Social media mention

**B**

- 1 Branded gift\* 
- 2 Brand activation
- 3 Dedicated social post

Example

**C**

- 1 Naming rights
- 2 Exclusivity clause

\*Sponsor is responsible for the cost of the gift.

For more information: [corporatepartnerships@oppnet.org](mailto:corporatepartnerships@oppnet.org)